

# IFEDAYO OMOTUNDE

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## SUMMARY

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Senior Associate with 5 years of comprehensive experience, blending 5 years of direct entrepreneurial finance and operations with 5 years of rigorous neuroscience theory and in-lab research training. This unique intersection of skills has cultivated well-developed insights into the biotech and medtech industries, enabling the development of strategies that bridge the gap between science and business. Proven ability in facilitating complex discussions and fostering relationships with technical teams, management, and investors across various contexts and international landscapes. Driven by a passion for continuous learning and excellence, I am keen to contribute analytical prowess, strategic thinking, and collaborative spirit to roles in investment, entrepreneurship, venture capital, and the biotech sector.

## EDUCATION

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### Harvard University

Cambridge, MA

*A.B. Neurobiology with MBB track, Secondary in Slavic Languages and Literatures*

Graduated May 2021

**Coursework:** New Enterprises (MIT 15 .390), Entrepreneurship, Innovation, Startups and the Law (MIT 15 .618), Quantitative Methods for Economics (Stat 104)

**Thesis:** *Behavioral Effects of SRGAP2 Knockout in Mouse Visual Cortex*

## WORK EXPERIENCE

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### Cognito Therapeutics

Cambridge, MA

Cognito is creating a novel method of treating Alzheimer's and other neuro diseases

Jan 2023 — Present

#### *Senior Associate – Commercial*

- Devised innovative business models and identified pipeline opportunities, playing a pivotal role in shaping and supporting the go-to-market strategy with forward-thinking approaches
- Played a key role in facilitating strategic licensing and M&A discussions with multiple pharmaceutical and medtech companies, contributing to potential growth opportunities and partnerships
- Actively supported the marketing efforts for a Phase 3 clinical study by fostering collaboration between clinical and marketing teams, ensuring cohesive communication strategies, and enhancing study visibility

#### *Analyst – Business Development*

Mar 2021 — Jan 2023

- Led a landmark fundraising initiative, securing over \$4.5 million in Series B financing from ADDF, marking the largest investment from ADDF to date, displaying exceptional leadership and organizational skills
- Innovated and proposed new partnership models, initiating discussions with multiple international entities, thereby expanding our global footprint and fostering strategic alliances
- Oversaw portions of the fundraising sell-side diligence process, including meticulous data room management for nearly 150 potential stakeholders across more than 60 organizations, ensuring seamless engagement and information sharing through two fundraising rounds
- Provided timely and precise research analysis, becoming a pivotal informational asset across various departments, and enhancing strategic decision-making with data-driven insights

### Harvard Undergraduate Venture Capital Group Analyst - Due Diligence Team

Cambridge, MA

HVCG provides sourcing and due diligence for our venture partners

Sep 2020 — May 2021

- Executed comprehensive due diligence and strategic sourcing for over a dozen startups across diverse industry verticals, demonstrating a broad understanding of market dynamics and innovation trends
- Crafted in-depth and insightful due diligence briefs and memos, synthesizing complex information into actionable insights for senior decision-makers
- Facilitated key discussions with the club's venture capital partners and numerous startup executives, enhancing stakeholder relationships and contributing to informed investment decisions

**Boston Farm Club** *Co-founder, Chief Research Officer* Cambridge, MA  
Boston Farm Club was a startup aiming to create a community of farmers and consumers Sep 2020 — May 2021

- Collaborated with a cross-functional team to conceptualize, develop, and pitch a compelling social platform, complete with a robust business strategy, demonstrating strong teamwork and innovative thinking
- Conducted extensive market research by engaging with over 150 potential consumers and stakeholders, utilizing the insights gained to devise and implement targeted marketing strategies that align with customer needs and preferences
- Designed and produced detailed business reports, persuasive pitch decks, and engaging graphics, leveraging advanced proficiency in Microsoft Suite and Adobe Creative Cloud Suite to deliver professional-quality documents and visual content

**Harvard College Financial Analyst Club** *Investment Analyst* Cambridge, MA  
HFAC is society focusing on financial analysis and manages a student-run fund Jan 2019 — May 2021

- Mastered both quantitative and qualitative valuation methodologies for equity research, enhancing stock pitch presentations with in-depth analysis and strategic insights
- Conducted comprehensive market research on the Farfetch Ltd (FTCH) NYSE vertical, synthesizing key findings and strategic recommendations for presentation to the executive board, demonstrating analytical acumen and strategic thinking
- Collated critical company and product data from diverse sources, efficiently synthesizing information into accessible formats for broad dissemination, showcasing exceptional data management and communication skills

**Takao Hensch Lab** *Research Assistant* Cambridge and Boston, MA  
The Hensch Lab aims to deepen our understanding of development Feb 2019 — May 2021

- Applied biological and statistical analysis to characterize effects of SRGAP2 protein.
- Utilized image analysis programs to synthesize and interpret data from obtained images and behavioral data.
- Wrote thesis and several proposals communicating experiments, literature, and significance of research.

**Trillium Trading** *Trading Intern* Cambridge and Boston, MA  
Trillium is a prop trading firm using analytics and technology to conquer markets Jun 2020 — Jul 2020

- Mastered proprietary trading software to execute high-volume trades efficiently in a dynamic, fast-growing digital trading environment, demonstrating agility and precision in high-pressure situations.
- Delivered critical, actionable data compilations to the firm's top traders, enhancing trading strategies and decision-making processes with timely and accurate market insights.
- Achieved Bloomberg and Reuters Eikon certifications, displaying technical proficiency with authoritative knowledge of financial data platforms. Further developed expertise in equities trading, acquiring advanced skills that contribute to effective market analysis and trading performance.

## LEADERSHIP

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**College Students for Excellence in Secondary Schools** *Co-Director, Instructor* New York, NY  
CSESS is a program that brings teaching and mentorship to NY middle schools Jan 2020 — May 2021

- Facilitated the onboarding of new instructors and directed team cohesion methods.
- Formulated lesson plans for diverse groups of middle schoolers in the NY school system.
- Coordinated with current teachers, CSESS instructors, and seminar guests.

**Dunster House** *Merchandising Chair and Intramural Representative* Cambridge, MA  
Dunster is an upperclassmen residential house at Harvard Aug 2019 — May 2021

- Designed, marketed, distributed merchandise for house and house IMs throughout year with emphasis on peak selling times.
- Directed events and relayed news between IM committee and Dunster House.
- Recruited housemates for house events and IM sports.

**Humans of Harvard College** *Co-founder, Photography Editor* New York, NY  
Dunster is an upperclassmen residential house at Harvard Feb 2019 — May 2021

- Partnered with, interviewed, and photographed exceptional people as staff photographer and reporter.
- Organized photographers and photography assignments; acquired and maintained photo equipment.
- Coordinated with HOHC team and integrated photographers and reporters.

## COMMUNITY SERVICE

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### Friends of Cambridge Public Library Board Member

Cambridge, MA

FoCPL is a volunteer-driven community organization with the goal of supporting the library

Sep 2023 — Present

- *Organizing Committee* – Led subcommittees with a strategic approach to meet objectives, manage timelines, and adhere to budgets, ensuring the successful execution of library support initiatives
- *Marketing and Sales Committee* – Implemented innovative marketing strategies to publicize events and managed the sale of materials, significantly enhancing community engagement and fundraising efforts
- *Design and Production Committee* - Engaged with stakeholders to gather insights and oversaw the creation of creative materials, which elevated the visibility and impact of library programs and events

## WHAT I AM WORKING ON

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### Personal Brand Development

Jan 2022 — Present

- Actively expanding personal brand through the creation of a personal website ([oakridgecapital.com](http://oakridgecapital.com)) and blog
- Aimed at showcasing thought leadership within the venture capital and biotech industries, enhancing online social media presence, and organizing thoughts, insights, and philosophies

### Skill Enhancement in Data Analysis

Dec 2023 — Present

- Currently learning SQL and VBA Excel to analyze and interpret complex datasets, aiming to bring valuable insights into market trends, investment opportunities, and operational efficiencies
- Dedicated to mastering practical hard skills crucial for data-driven decision making in finance and investment sectors.

### Venture Capital Industry Knowledge

Dec 2018 — Present

- Reading extensively about VC trends, investment strategies, and success stories to refine investment acumen and stay ahead in the rapidly evolving sector
- Engaging in comprehensive self-study to deepen understanding of the venture capital landscape

### Preparation for Advanced Education

Jan 2021 — Present

- Preparing to apply to top-ten business schools for the 2026-2029 cycles by studying for the GMAT.
- Targeted at enhancing analytical, management, and leadership skills, with the goal of excelling in high-stakes investment, entrepreneurship, venture capital, and biotech environments

## CERTIFICATIONS

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### CITI Program Good Clinical Practice (U.S. FDA Focus)

July 2022

- ID: 49772557

### Harvard University Bachelors of Arts

May 2021

- ID: CeDiD: 21L0-IAEZ-IMEL Name: IF

### Bloomberg Market Concepts Certification

July 2020

- ID: 159422027168

### Thomson Reuters Eikon Certification

July 2020

## SKILLS & INTERESTS

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**Technical:** Microsoft Suite • Adobe Creative Cloud Suite • R • MATLAB • HTML • CSS

**Finance:** Bloomberg Certification • Thomson Reuters Eikon Certification • Level 1 CFA Training

**Languages:** English (Native) • Yoruba (Fluent) • Russian (Basic) • Spanish (Basic)

**Interests:** Soccer • Brazilian Jiu Jitsu • F1 Racing • Cinema • Stand-up